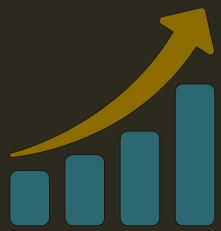


FORESIGHT CFO



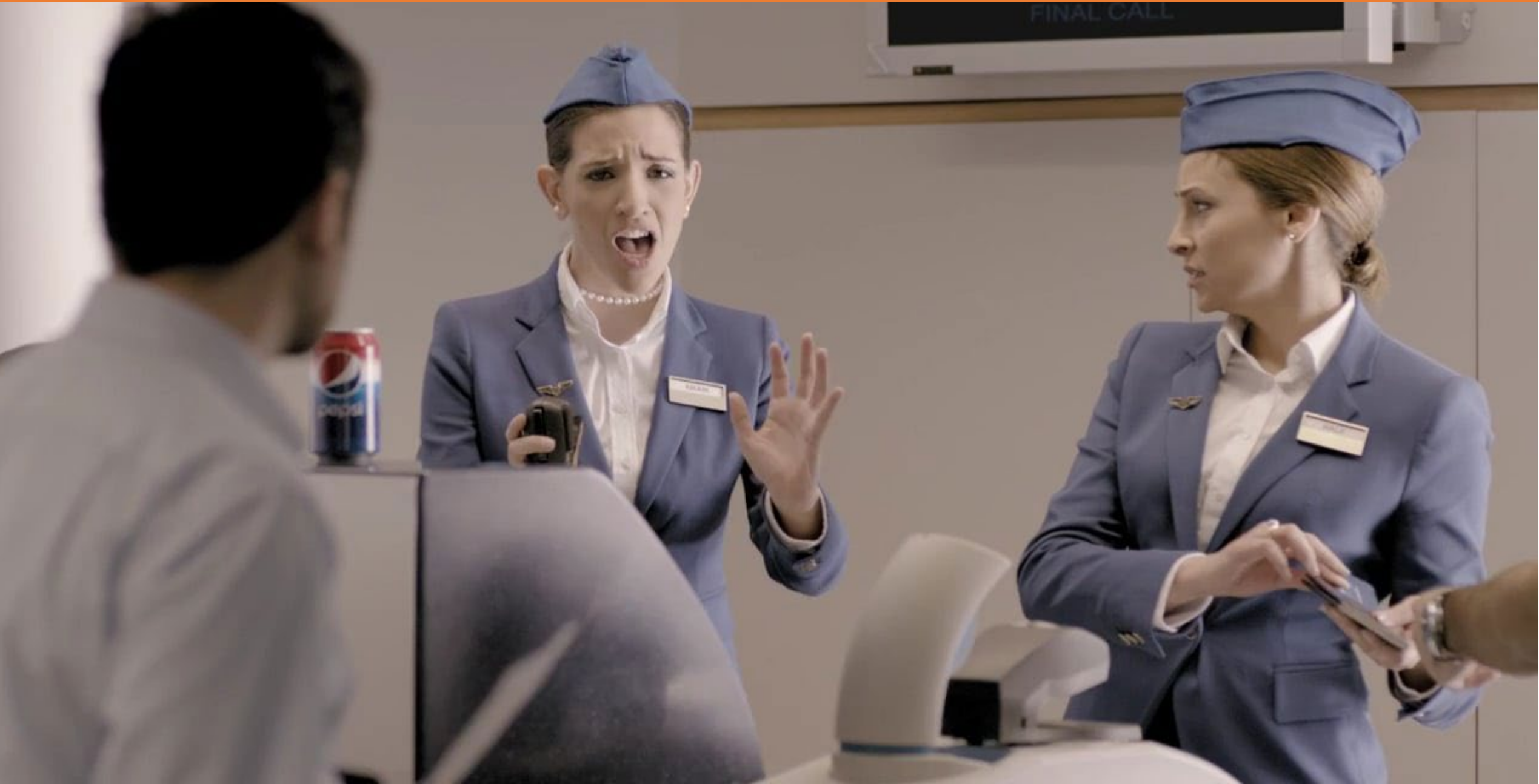
Gain Financial Freedom

How's Your Flight Going?

We Start Our Business to Gain Something



Sometimes It Becomes the Monster of Our Making



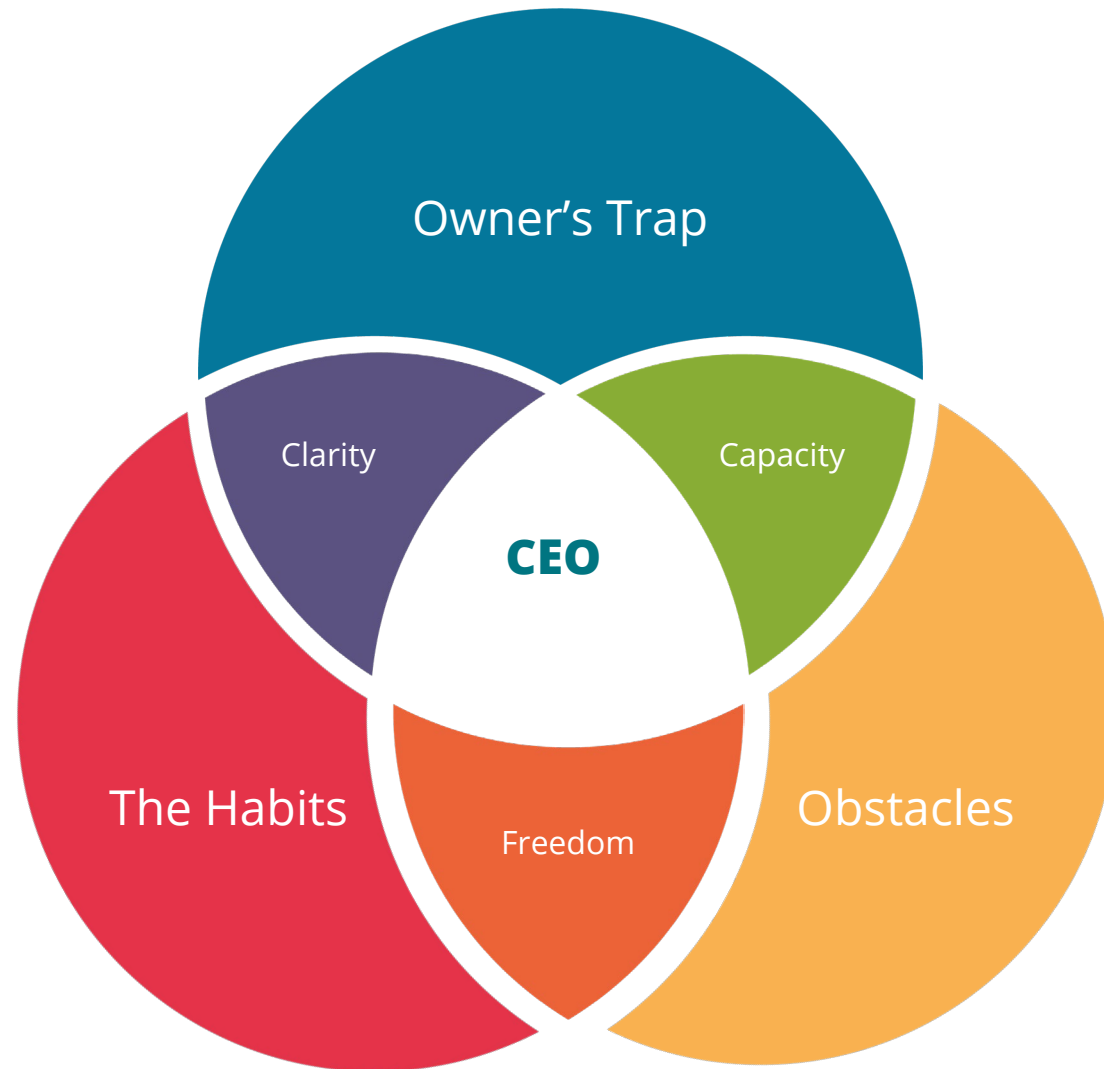
Every Pilot Has Blind Spots



The Law of Calculated Risk



The Financial Freedom System



Two Habits that Will Change Your Life



Habit 1: Use the Monthly Financials

Like a Scoreboard



The Financial Scoreboard Looks Something Like This

Actual Compared to the Prior Year Shows How Well the Business is Performing

Actual	Prior Year	Variance
187,832	156,034	31,798

Actual Compared to the Budget Flight Plan
Shows How Well the Business Plans and Follows Through

Actual	Budget	Variance
187,832	195,000	(7,168)

Teach managers to own their numbers with clarity and confidence.

Habit 2: Engineer Profit

With the 12-month Rolling Budget Flight Plan

	Baseline			Scenario
Revenue	\$100,000	1.0%	1,000	\$101,000
Cost of Sales	62,888	-1.0%	629	62,259
Overhead	20,365	-1.0%	204	20,161
Other	12,000			12,000
Net Income	4,747		1,833	6,580
% of Revenue	4.7%		38.6%	6.5%

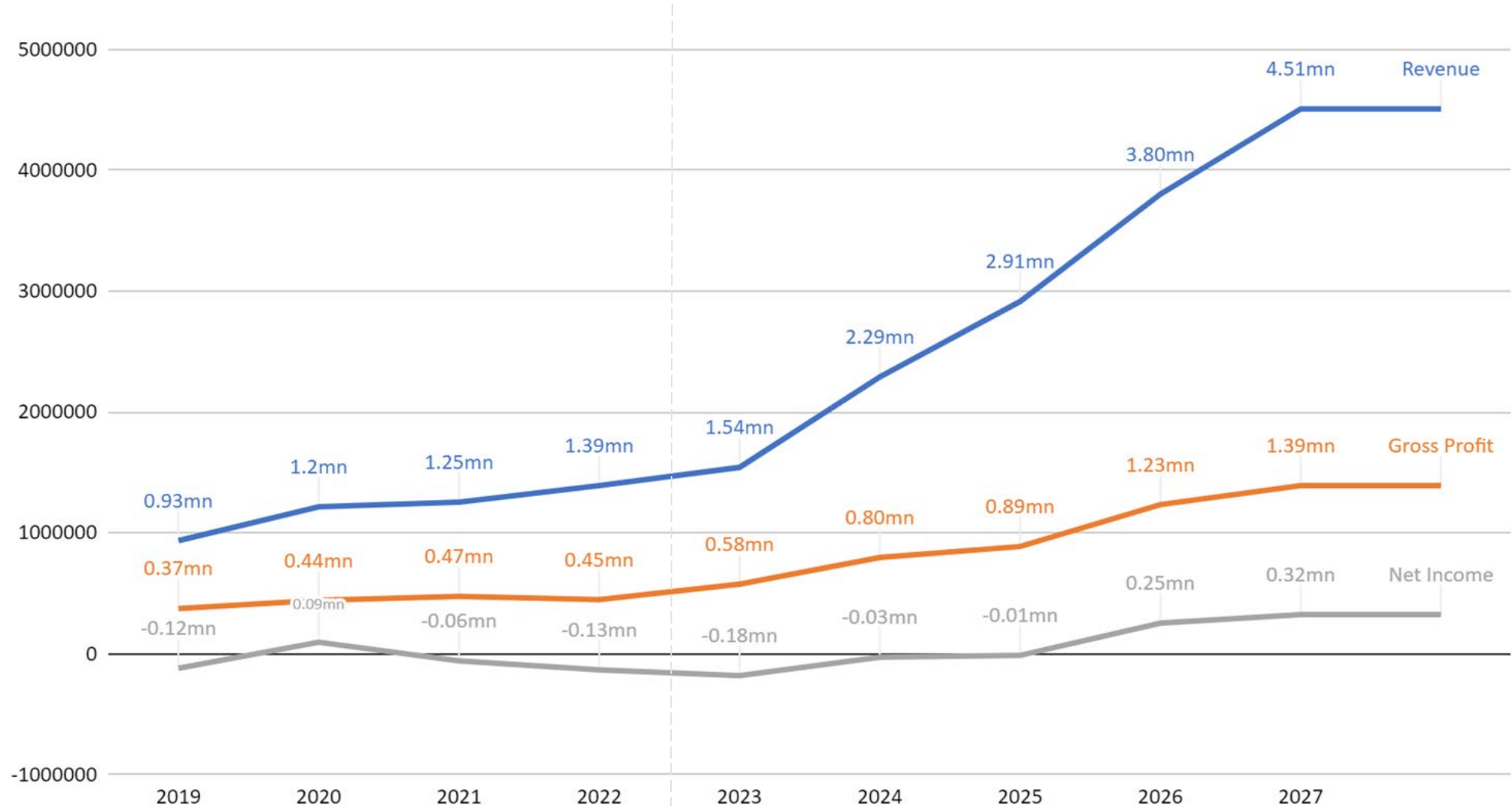
Base Your Budget Flight Plan on Target Household Income

To have resources for the expected and unexpected

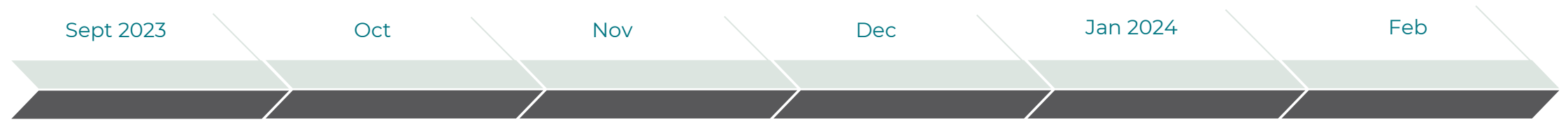


Bonus Habit: Create the Multi-Year Financial Flight Plan

Valuation is the Second Payday to Financial Freedom



Make Skill Development Easy



Establish the Habits

H1: Financial
Scoreboard

H2: Engineer
Profit

Obliterate Obstacles

Diagnostics

Build the
Financial Flight Plan
to Your Destination

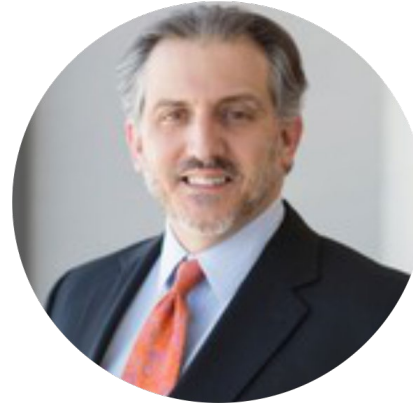
Annual Planning

Growth CFO 3-Person TrueTEAMs

Guide and Work Side-by-Side with CEO Business Owners



Jennifer Leydon
Growth CFO
MBA, IFM



José J. Villarino
Growth CFO Lead
MBA, IFM



Sanket Shah
Analysis & Accounting
BBA, MBA

Growth CFOs Use the Freedom Platform

Client Impact > ABC Career CFO sample project

Add/Remove people

Dashboard

Flight Plan

Project Mgmt

Recurring Task

Client Mgmt

Save as Image

Vision: Our Vision is to be the Growth CFO 3-Person Team Solution for CEOs globally

Mission: Through proven trusted relationships we elevate effectiveness to gain financial freedom.

Objective:

Higher Revenue

▲ 2,500 (15%)

More Profit

▼ 2,000 (50%)

Better Cash Flow

▲ 1,000 (10%)

Increase Valuation

▲ 4,500 (45%)

Flight Plan

37 Overdue Tasks

0 Today Due

0 Future Due



Project Mgmt

0 Overdue Tasks

0 Today Due

0 Future Due



Recurring Task

0 Overdue Tasks

0 Today Due

0 Future Due



Client Mgmt

36 Overdue Tasks



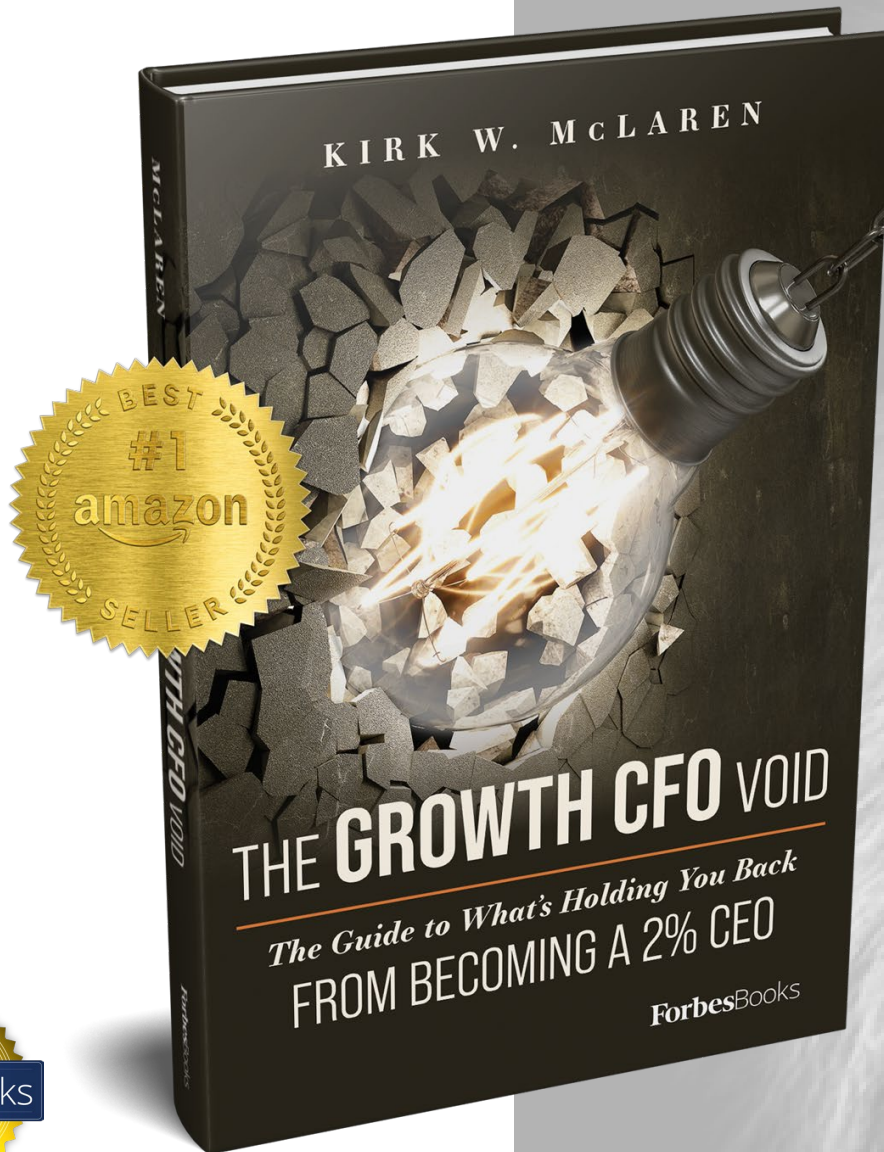
What Will Come Out of This



Thumbs Up to Soaring!



Invite Me to Speak



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